

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Confirmation No.: 3814

Craig Mowry

Date: January 30, 2009

Serial No.: 09/808,538

Group Art Unit: 3622

Filed: March 14, 2001

Examiner: Arthur D. Duran

For: A METHOD AND SYSTEM FOR COMPILING A CONSUMER-BASED  
ELECTRONIC DATABASE, SEARCHABLE ACCORDING TO INDIVIDUAL  
INTERNET USER-DEFINED MICRO-DEMOGRAPHICS

---

VIA EFS-WEB

Commissioner for Patents

P.O. Box 1450

Alexandria, Virginia 22313-1450

SUBMISSION IN ACCORDANCE WITH M.P.E.P. §713.04

Sir:

In accordance with M.P.E.P. §713.04, applicant submits the following in connection with a personal interview between the Examiner, applicant and applicant's attorneys on January 27, 2009:

(A) Brief Description of Exhibit or Demonstration

None.

(B) Identification of Claims

Claim 90.

(C) Identification of Prior Art

U.S. Patent Application Publication No. US 2001/0013009 to Greening and

U.S. Patent Application Publication No. US 2002/0059379 to Harvey.

(D) Identification of Proposed Substantive Amendments

None.

(E) Brief Identification of Principal Arguments

The prior art does not teach, disclose or suggest the combination of features set forth in applicant's new claim 90.

(F) Indication of Pertinent Matters

Applicant presented new claim 90, filed in conjunction with a Request for Continued Examination on January 19, 2009. Applicant described the "right turn" feature, set forth in the claims, and shown and described in Figure 12 and Figure 7. The Examiner indicated during the course of the interview that the rejections to the claims under the combination of Greening and Harvey was overcome.

(G) Outcome of the Interview

Examiner will conduct further search based on understanding of new claim set.

THIS CORRESPONDENCE IS BEING  
SUBMITTED ELECTRONICALLY  
THROUGH THE PATENT AND  
TRADEMARK OFFICE EFS FILING SYSTEM  
ON January 30, 2009.

Respectfully submitted,



---

Joel J. Felber

Registration No.: 59,642  
OSTROLENK, FABER, GERB & SOFFEN, LLP  
1180 Avenue of the Americas  
New York, New York 10036-8403  
Telephone: (212) 382-0700

DAM:JJF:ck